

# K-12 Public, Private & Charter Schools



# K-12 PUBLIC, PRIVATE, AND CHARTER SCHOOLS

## FEEDING THE SCHOOL CROWD

We get students to eat their veggies by getting to know their names.

Catchy names and good stories are powerful motivators that give kids the courage to try new and unfamiliar foods. Students love our "alien poppers", otherwise known as brussel sprouts, and our "power pellet" peas.

Meal after meal we are deepening your student's relationship to their food and those of us that serve it with a smile.

The secret to a sustainable program is preparing foods big on flavor that your students will actually want to eat. Feeding the same hungry people day after day, year after year requires an invested partner that knows a thing or two about demographic tailoring and meal customization. By interpreting your cultural palette, we create menus and experiences that keep hungry students coming back for more.

Our customized engagement plans surprise students, surprise parents but, never surprise you!





## WE'RE NOT YOUR AVERAGE LUNCH LADIES

Parents want their kids to eat fresh, nutritious, and tasty foods. Schools want students to get the jolt of nourishing energy that they'll need to stay engaged for the rest of the day. We just so happen to be expert at both.

We're in this business because we know the importance of nutrition. We also know a thing or two about navigating the standards and regulations. We have our own registered dietitian working alongside our cooks and chefs to develop and implement special dietary plans such as heart-healthy choices or allergen-free offerings. Having in-house expertise ensures the healthy balance of our nutrition plans, the truth in our marketing, and the credibility of our education programs.

### **We Love Food. We Love People.**

We'll thoughtfully place an on-site operations team that will take interest in your students and encourage enthusiasm for good foods. Every member of the Personal Touch team is empowered with all the decision-making autonomy that they'll ever need to execute strategies and solve on-site problems.

We hire for savvy, skill and heart at Personal Touch.

### **Big Surprise**

We respect our role in the education process. Food is a powerful teacher that provides a multidisciplinary, hands-on experience.

We love collaborating with teachers to bring lesson plans to life. Count us in for food science experiments, Green Eggs and Ham literary celebrations and historic Presidential favorites.

We're always looking for meaningful ways to connect students to a bigger story of food.



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